

Newsmaker of the Year

Nominator's Information

Name: _____

Company: _____

Email: _____

Phone Number: _____

Relationship to Nominee: _____

Are you a current member of the Dayton PRSA Chapter? Yes No

Nominee's Information

Name: _____

Title: _____

Email: _____

Phone Number: _____

LinkedIn Profile URL: _____

Twitter Handle: @_____

Years in the Profession: _____

Company: _____

Company Twitter: @_____

Company Facebook URL: _____

Company Instagram: @_____

Is the nominee a current (or previous) member of the Dayton PRSA Chapter? Yes No

Newsmaker of the Year

Fill in the Blank

Please limit each response to 750 characters or less.

Please tell us why your nominee has been in the news this year and how their communications skills have helped positively shape the resulting media coverage.

Please give us an example of how the nominee has made the greater Dayton area a better place to live, work or attend school.

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Please tell us how the nominee has used their communications skills to benefit the community. This could include board roles, volunteer work, teaching, leadership on a community initiative, etc.

(Optional) Please note any ways in which the nominee has supported the mission of the Dayton Area Chapter of PRSA.

Category Summary and Eligibility

The mission statement of PRSA focuses on a few key ideals:

- » Establishing public relations as a critical component of organizational success;
- » Empowering current and future public relations professionals who represent a broad spectrum of diversity to realize their full potential;
- » Building a community of leaders to serve the profession and the Society; and
- » Enhancing universal understanding of, and appreciation for, the power and value of public relations, while adhering to the highest standards of ethics and excellence.

The Newsmaker of the Year Award has been created to honor a Dayton area person who is not a professional communicator but who has frequently been in the news because of their role in advancing our community in a positive way. Their influence could stem from a formal leadership role or a grassroots effort. The PRSA Dayton Area Chapter will present this award annually to an area individual whose talent and community contributions demonstrate excellence in communications and public relations.

The 2020 Dayton PRSA Newsmaker of the Year will be honored at the annual awards ceremony hosted by the PRSA Dayton Area Chapter. The annual awards ceremony will be hosted in early May 2020 (additional details to come).

Deadline For Nominations: February 10th, 2020.

Nomination Process

To nominate a worthy newsmaker, please complete the questionnaire above and submit to AwardsDaytonPRSA@gmail.com with the subject line: 2020 Newsmaker of the Year.

All nominations must be received by Monday, February 10 at noon. **Late nominations will not be considered.**

The 2020 PRSA Dayton board will review the nominations and choose a recipient. Additional information may be requested before making a final selection. All nominations will be kept on file for three years (the current year, plus the two subsequent years).