

Communications Professional of the Year—The Smitty Award

Nominator's Information

Name: _____

Company: _____

Email: _____

Phone Number: _____

Relationship to Nominee: _____

Are you a current member of the Dayton PRSA Chapter? Yes No

Nominee's Information

Name: _____

Title: _____

Email: _____

Phone Number: _____

LinkedIn Profile URL: _____

Twitter Handle: @_____

Years in the Profession: _____

Company: _____

Company Twitter: @_____

Company Facebook URL: _____

Company Instagram: @_____

Is the nominee a current (or previous) member of the Dayton PRSA Chapter? Yes No

Is the nominee an Accredited Public Relations professional (APR)? Yes No

What is the highest leadership level the nominee has held within a PRSA chapter/region?

Major Achievements/other awards nominee has received in the last 10 years (please bullet list):

List of volunteer/philanthropic activities the nominee has participated in the last 10 years (please bullet list):

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Fill in the Blank

Please limit each response to 1700 characters or less.

Why is the nominee deserving of the Communications Professional of the Year distinction?

The PRSA mission is to “make communications professionals smarter, better prepared and more connected through all stages of their career.” How is the nominee living the PRSA mission?

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How has the nominee demonstrated professional growth and outstanding progress within the communication industry?

Share an example of how the nominee is fostering the growth and development of the next generation of communicators?

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The Communications Professional of the Year is a leader in all facets of their personal and professional life. Explain how the nominee demonstrates leadership throughout their career and personal work.

If there are any other details about the nominee that should be considered, please include those here.

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Category Summary and Eligibility

The PRSA Dayton Area Chapter presents the Communications Professional of the Year Award annually to a Communications professional whose talent and community contributions demonstrate excellence in communication and public relations in the Miami Valley. The prize is affectionately known as “The Smitty” in honor of local PR legend, Rex Smith.

The 2020 Dayton PRSA Communications Professional of the Year will be honored at the annual awards ceremony hosted by the PRSA Dayton Area Chapter. The annual awards ceremony will be hosted in early May 2020 (additional details to come).

Deadline For Nominations: February 10th, 2020.

Eligibility criteria

- » Must be a Communications, Marketing or Public Relations professional actively working in the Miami Valley for at least 12 months.
- » Must have worked as a communications professional for a minimum of 20 years.
- » Nominee does not have to hold an active PRSA membership, though special consideration will be given to those who do.

Nomination Process

To nominate a deserving PR Pro, please complete the questionnaire above and submit to AwardsDaytonPRSA@gmail.com with the subject line: 2020 Communications Professional of the Year.

All nominations must be received by Monday, February 10 at noon. **Late nominations will not be considered.**

The 2020 PRSA Dayton board will review the nominations and choose a recipient. Additional information may be requested before making a final selection. All nominations will be kept on file for three years (the current year, plus the two subsequent years).